

LEADERS & LUMINARIES

2018

Recognizing outstanding leadership in the nonprofit community.

Leaders & Luminaries was started in 2011 to celebrate and recognize the impact of nonprofit board members who dedicate themselves to making our community stronger. Through this unique charitable giving program, we've now awarded over \$107,000 to 31 nonprofits on behalf of their incredible board leaders.

There are several key ways in which board members demonstrate exceptional governance and leadership, such as:

- Playing a leading role in helping the organization define and achieve its mission.
- Providing active and helpful oversight of the activities and financial stability of the organization.
- Providing leadership in helping to create the organization's strategic direction and vision.
- Setting an example for other board members and mentoring newly appointed members.

This year, we're giving away a total of:

\$20,000

to four nonprofit organizations on behalf of their exceptional board members.

ALL FOUR WINNERS RECEIVE:

- **\$5,000 grant** for his/her nonprofit organization
- **Recognition** on Camden National Bank's website, social media, and marketing materials
- **An invitation** to attend the Maine Association of Nonprofits' Executive Leadership Forum on October 31, 2018, when we will present the Leaders & Luminaries winners with their awards.

Since 2011, we've celebrated **31** outstanding leaders and awarded **\$107,000** to winning nonprofits.



LEADERS & LUMINARIES

2018

Recognizing outstanding leadership in the nonprofit community.

AWARDS CRITERIA:

- Maine-based nonprofits are encouraged to nominate a board member who has demonstrated **passion, innovation** and **resourcefulness** in board governance which has led to the organization's growth, successful transition or financial stability.
- Eligibility is limited to nonprofit organizations or groups that demonstrate tax-exempt status under the internal Revenue Service Code Section 501(c)3.
- The board member must be currently serving on the board of directors and not employed by the organization.
- The size, age, budget and mission of the organization are not material in consideration for this award.
- In reviewing applications, the selection committee will take into account the funds, staff and volunteers available to the organization, as well as how effectively it has allocated those resources to fulfill its mission.
- No prior or current relationship with Camden National Bank will be considered or is necessary to receive this award.
- Camden National Bank employees are not eligible to nominate or be nominated.
- Only one nomination accepted per organization.
- Nonprofit organizations must be located and operating in the state of Maine. If an organization that is based in Maine is actually part of a larger, national nonprofit, then the nominee must be from the Maine branch of the organization.
- Award recipients are not eligible to participate for the following five years.
- All information submitted will be confidential.

"Getting the word out about our mission is vital to our success . . . Thanks to opportunities like this from Camden National Bank, we are able to reach additional people who are quite good and generous. Feeding hungry children and providing a place and structure for the communities to come together is critical for our growth."



LEADERS & LUMINARIES

2018

Recognizing outstanding leadership in the nonprofit community.

ABOUT THE SELECTION PROCESS:

- 1) The General Information page and Application Questions are available online at: <https://www.camdennational.com/leadersandluminaries>
- 2) All Application Questions must be answered, and responses should be submitted as a PDF (.pdf) or Word (.doc) file, along with the General Information page and IRS 501(c)(3) Determination Letter to either:
Email: CharitableFoundation@CamdenNational.com; or
Mail: Leaders & Luminaries Award
Camden National Bank
Two Canal Plaza
Portland, ME 04101
- 3) Completed nomination materials are due: **Monday, August 24, 2018**
- 4) A selection committee consisting of the following individuals will determine the awards:
 - a. The Executive Director of Maine Association of Nonprofits (MANP)
 - b. Two executives of Camden National Bank
 - c. Two other Maine community members who are active in the nonprofit community
- 5) All winners are asked to participate in the award presentation to be held on **October 31, 2018**. Each winner may be asked to give a brief overview regarding his or her organization's story upon presentation of the award and/or participate in a panel discussion about nonprofit board service.

AWARD FUNDING:

The awards are made possible by Camden National Bank, through The Bank of Maine Foundation. In October 2015, Camden National Bank acquired The Bank of Maine in order to better serve customers through a wider range of financial products and services while still remaining an important member of the communities we serve.

"We are humbled by the work of Maine's nonprofits. Board directors commit passion and strategic oversight to the organizations they serve. Our Leaders & Luminaries Awards are one way we can thank board directors for all they give to our communities."

Greg Dufour, President and CEO of Camden National Bank



LEADERS & LUMINARIES

2018

Recognizing outstanding leadership in the nonprofit community.

GENERAL INFORMATION

Nominee: _____

Title of Nominated Member: _____ Years on Board: _____

Organization: _____

Street Address: _____ City: _____

Phone: _____ Email: _____

Website: _____ Date of Incorporation: _____

Localities Served: _____

Number of Employees: _____ Number of Volunteers: _____

Annual Volunteer Hours: _____ Number of Board Members: _____

Number of People Served: _____ Annual Revenue (\$): _____

Nomination Submitted by: _____

Nominator's Role in the Organization: _____

Signature: _____ Date: _____

Phone: _____ Email: _____

Join us **October 31, 2018** for an
exciting award ceremony at the Maine
Association of Nonprofits' fall
workshop!



LEADERS & LUMINARIES

2018

Recognizing outstanding leadership in the nonprofit community.

APPLICATION QUESTIONS:

The selection committee will be looking for applications that best demonstrate how a board member has effectively used **passion, innovation** and **resourcefulness** in board governance which has led to the organization's growth, successful transition or financial stability. Applications must provide detailed, concrete examples of how these factors have contributed to the organization's success. Please limit your responses to three pages total.

- 1) What is the organization's mission statement?
- 2) **Passion.** What inspired the nominee to begin his or her position at the organization?
- 3) **Innovative.** Provide one detailed example describing how the nominee took a unique approach to support the organization's mission.
- 4) **Resourceful.** As a nonprofit board member is a selfless act of duty. Provide an example of how the nominee has demonstrated outstanding strategic leadership in order to further the financial stability or growth of the organization.

Thank you!

