

# LEADERS & LUMINARIES

## 2019

Recognizing outstanding leadership in the nonprofit community.

Leaders & Luminaries was started in 2011 to celebrate and recognize the impact of nonprofit board members who dedicate themselves to making our community stronger. Through this unique charitable giving program, we've now awarded over \$130,000 to 37 nonprofits on behalf of their incredible board leaders.

There are several key ways in which board members demonstrate exceptional governance and leadership, such as:

- Playing a leading role in helping the organization define and achieve its mission.
- Providing active and helpful oversight of the activities and financial stability of the organization.
- Providing leadership in helping to create the organization's strategic direction and vision.
- Setting an example for other board members and mentoring newly appointed members.

This year, we're giving away a total of:

**\$20,000**

to four nonprofit organizations on behalf of their exceptional board members.

### ALL FOUR WINNERS RECEIVE:

- **\$5,000 grant** for his/her nonprofit organization
- **Recognition** on Camden National Bank's website, social media, and marketing materials
- **An invitation** to attend Maine Association of Nonprofits' event: 'Get on Board: Connecting People with Purpose!' on November 12, 2019, when we will present the Leaders & Luminaries winners with their awards.

Since 2011, we've celebrated **37** outstanding leaders and awarded **\$130,000** to winning nonprofits.



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### AWARDS CRITERIA:

- Nonprofits located within the communities we serve are encouraged to nominate a board member who has demonstrated **passion, innovation** and **resourcefulness** in board governance which has led to the organization's growth, successful transition or financial stability.
- Eligibility is limited to nonprofit organizations or groups that demonstrate tax- exempt status under the internal Revenue Service Code Section 501(c)3.
- The board member must be *currently* serving on the board of directors and not employed by the organization.
- The size, age, budget and mission of the organization are not material in consideration for this award.
- In reviewing applications, the selection committee will take into account the funds, staff and volunteers available to the organization, as well as how effectively it has allocated those resources to fulfill its mission. The committee will also consider whether appropriate term-limits have been put in place and a sustainable leadership plan established.
- No prior or current relationship with Camden National Bank will be considered or is necessary to receive this award.
- Camden National Bank employees are not eligible to nominate or be nominated.
- Only one nomination accepted per organization.
- Award recipients are not eligible to participate for the following five years.
- All information submitted will be confidential.

*"Getting the word out about our mission is vital to our success . . . Thanks to opportunities like this from Camden National Bank, we are able to reach additional people who are quite good and generous. Feeding hungry children and providing a place and structure for the communities to come together is critical for our growth."*

Sherry Cobb, 2017 Winner, Area Interfaith Outreach



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### ABOUT THE SELECTION PROCESS:

- 1) The General Information page and Application Questions are available online at: <https://www.camdennational.com/leadersandluminaries>
- 2) All Application Questions must be answered, and responses should be submitted as a PDF (.pdf) or Word (.doc) file, along with the General Information page and IRS 501(c)(3) Determination Letter to either:

**Email:** CharitableFoundation@CamdenNational.com; or

**Mail:** Leaders & Luminaries Award  
Camden National Bank  
Two Canal Plaza  
Portland, ME 04101

- 3) Completed nomination materials are due: **Friday, August 30, 2019**
- 4) A selection committee consisting of the following individuals will determine the awards:
  - a. The Executive Director of Maine Association of Nonprofits (MANP)
  - b. Two executives of Camden National Bank
  - c. Two other volunteers who are active in Maine's nonprofit community
- 5) All winners are asked to participate in the award presentation to be held on **November 12, 2019**. Each winner may be asked to give a brief overview regarding his or her organization's story upon presentation of the award and/or participate in a panel discussion about nonprofit board service.

### AWARD FUNDING:

The awards are made possible by Camden National Bank, through The Bank of Maine Foundation. In October 2015, Camden National Bank acquired The Bank of Maine in order to better serve customers through a wider range of financial products and services while still remaining an important member of the communities we serve.

*"We are humbled by the work of Maine's nonprofits. Board directors commit passion and strategic oversight to the organizations they serve. Our Leaders & Luminaries Awards are one way we can thank board directors for all they give to our communities."*

Greg Dufour, President and CEO of Camden National Bank



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### GENERAL INFORMATION

Nominee: \_\_\_\_\_

Title of Nominated Member: \_\_\_\_\_ Years on Board: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Date of Incorporation: \_\_\_\_\_

Localities Served: \_\_\_\_\_

# of Employees: \_\_\_\_\_ # of Volunteers: \_\_\_\_\_ # of Board Members: \_\_\_\_\_

Number of People Served: \_\_\_\_\_ Annual Volunteer Hours: \_\_\_\_\_

Annual Revenue (\$): \_\_\_\_\_ Endowment Funds (\$): \_\_\_\_\_

Established Board Director Term Limits: \_\_\_\_\_

Nomination Submitted by: \_\_\_\_\_

Nominator's Role in the Organization: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Have you nominated this individual for Leaders & Luminaries before? (Y/N) \_\_\_\_\_

Have you nominated someone from this nonprofit before? (Y/N) \_\_\_\_\_

How did you learn about Leaders & Luminaries? \_\_\_\_\_

Join us **November 12, 2019** for an exciting award ceremony during Maine Association of Nonprofits' event: 'Get on Board: Connecting People with Purpose!'



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### APPLICATION QUESTIONS:

The selection committee will be looking for applications that best demonstrate how a board member has effectively used **passion, innovation** and **resourcefulness** in board governance which has led to the organization's growth, successful transition or financial stability. Applications must provide detailed, concrete examples of how these factors have contributed to the organization's success. Please limit your responses to three pages total.

- 1) What is the organization's mission statement?
- 2) **Passion.** What inspired the nominee to begin his or her position at the organization?
- 3) **Innovative.** Provide one detailed example describing how the nominee led the board as he or she took a unique approach to further the financial stability or growth of the organization.
- 4) **Resourceful.** Provide an example of how the nominee has demonstrated outstanding strategic leadership through recruitment, coaching or succession planning to strengthen the board.

*Thank you!*